

CUSTOMER STORY / QUILL COMMUNICATION

Yomly transforms Quill Communication's HR & Payroll operations, driving unmatched efficiency and growth

INDUSTRY

Entertainment and Media

CLIENT SINCE

2024

EMPLOYEES

55+

LOCATIONS

UAE, KSA & Lebanon

Champions Lilian Al Kadi | HR Manager, Quill Communication

Website <https://quillmena.com/>

THE CHALLENGE

Growth exposed the limits of manual processes

A GROWING GCC MARKETING AGENCY

Quill Communication, a leading marketing agency delivering innovative campaigns for high-profile GCC clients, faced growing pains as it expanded. "We had many manual processes, especially in time and performance management," shares Lilian Al Kadi, Quill's HR Manager. "Paperwork was overwhelming, and communication with employees lacked structure. We needed a solution to centralise operations, from leave requests to communication."



THE PRESSURE TO AUTOMATE

As the team expanded, the pressure to automate grew. "Too much time was wasted on inefficient processes, particularly performance management. It consumed more time than it should, and we needed a modern, organised solution," adds Lilian. Yomly's presence in Dubai made it an appealing option. "We were drawn to Yomly because of their local presence, which made communication easier. Their performance management module promised to make a significant impact," explains Lilian.

"Yomly has transformed how we work—streamlining processes, improving communication, and saving time. Their leave management and payroll features have been game-changers, with seamless support from their team."

Lilian Al KadiHR Manager | Quill
Communication

THE SOLUTION

One platform made the shift painless

ALL-IN-ONE PLATFORM AND LOCAL SUPPORT

Quill found the perfect solution in Yomly's all-in-one platform, which seamlessly addressed their needs. "Our first experience with Yomly was very positive," says Lilian. "The leave management and document control features immediately improved efficiency." Yomly's success manager, Aman, was instrumental in their transformation. "Aman was always available, even during his annual leave. His dedication smoothed the transition and resolved challenges swiftly. His demo of the payroll module convinced us to adopt it," explains Lilian.

TRAINING, ONBOARDING AND ADOPTION

The transition wasn't without challenges, but Yomly's comprehensive training and onboarding sessions ensured a smooth adaptation across the organisation. Employees quickly embraced the platform, and its intuitive interface made the shift painless and highly rewarding.

