

CUSTOMER STORY / GULF CRYO

Gulf Cryo connects HR and payroll across a growing regional business

With Yomly, Gulf Cryo replaced manual workflows and spreadsheet-led processes with one central platform, improving efficiency, visibility and service for more than 1,700 employees.

CUSTOMER

Gulf Cryo

INDUSTRY

Industrial gases & manufacturing

EMPLOYEES

1,700+

REGIONAL FOOTPRINT

Operations across 10 countries

Customer champion Dina Roshdy, Group Head of HR **With Yomly since** 2025

THE CHALLENGE

Manual workflows were slowing a growing regional business

Emails, spreadsheets and offline processes made it harder to track work, manage approvals and maintain consistency across the organisation.

Gulf Cryo is a leading manufacturer and distributor of industrial, medical and specialty gases across the Middle East. With operations spanning ten countries and a workforce of more than 1,700 employees, the organisation needed HR and payroll operations that could support a large, distributed regional business.

Gulf Cryo was operating with an outdated HR system that no longer met the organisation's evolving needs. Critical HR and payroll processes relied on email, spreadsheets and offline workflows, making it difficult to maintain visibility, track activity and apply processes consistently. The result was additional day-to-day administration for the HR team.

The gap contributed to approval delays, longer response times for employee requests and more manual effort in payroll processing. Without centralised automation and tracking, Gulf Cryo also had limited visibility and reporting. Continued growth made the need for a modern HR and payroll platform increasingly clear.



THE OPERATING GAP

- Employee requests and approvals managed manually
- Payroll coordination required significant administration
- Information spread across emails and spreadsheets
- Limited centralised reporting and process visibility

The brief

Create one modern HR and payroll platform that could reduce manual work, improve oversight and support employees and managers across the region.

THE SOLUTION

One platform connected people operations across the region

Gulf Cryo selected Yomly as its HR and payroll technology partner. Following a structured implementation, the platform was configured to support key functions across the organisation, replacing manual workflows with automated, centralised processes and creating a more consistent experience for employees and managers.

Requests & approvals

01

Employee requests and approvals now move through structured workflows, reducing email dependency and response times.

Payroll coordination

02

Centralised payroll coordination reduces manual effort and gives the HR team clearer oversight of activity.

Documents & expenses

03

Document and expense management now sit within the same platform, improving consistency and traceability.

Onboarding & leave

04

Onboarding and leave administration are managed in one user-friendly experience for employees and managers.

“ Before implementing Yomly, many of our HR and payroll processes relied heavily on manual workflows, emails, and spreadsheets. By centralizing and automating these processes, we have improved operational efficiency, enhanced visibility, reduced administrative effort, and delivered a better experience for both employees and managers across the organization.

Dina Roshdy
Group Head of HR



Photography: Gulf Cryo

Modernise HR and payroll across your organisation.

See how Yomly connects HR and payroll at yomly.com